



FOR IMMEDIATE RELEASE

## **REVENUE360 AND FINANCIAL HEALTHCARE SYSTEMS ADDRESS PRICING TRANSPARENCY WITH PARTNERSHIP**

**February 11, 2008** - Provider Advantage (Beaverton, OR) and Cincom Systems (Cincinnati, OH) announce a partnership with Financial Healthcare Systems, LLC (FHS), to power the pricing estimation services within the Revenue360 solution for the healthcare industry.

Through FHS, the [Revenue360](#) Pricing Estimator module will give providers credible pricing estimation to establish the patient's financial obligation at the earliest point of patient contact. The Revenue360 Pricing Estimator module enables providers to meet the demands for price transparency and patient consumerism by using intelligent logic to calculate procedural charges, analyze historical data, evaluate contractual pricing between the hospital and the payer, and apply patient insurance benefit information,

FHS, headquartered in Denver, CO, was selected to provide this necessary and proactive service based on their best-of-breed technology and in-depth knowledge of pricing transparency initiatives.

"Based on our research, FHS provides the most comprehensive solution. But superior technology is not what sold us alone," said Lois Cameron, Director of Strategic Product Management for Provider Advantage. "Tim Estes and Travis Gentry, founders of FHS, impressed us with their robust transparency solution and more importantly, their ability to build an organization that has such an in-depth understanding of the principles of pricing transparency mandates. Within their proprietary solution, they have taken the steps necessary to understand how transparency mandates and pricing estimation affects hospitals and consumers alike. Best of all, they built their application around hospital processes which provides effective integration without disrupting the hospital work flow."

"We are proud to have been selected to power the Revenue360 Pricing Estimator module," said Travis Gentry, president and co-founder of FHS. "FHS has dedicated over three years to creating and testing our innovative ACE Logicus™ estimation product in order to ensure credible results. It is humbling for us to be partnered with Provider Advantage and Cincom as they focus on increasing operational efficiencies and we together impact the future of healthcare."

For more information visit [www.revenue360.net](http://www.revenue360.net)

#### **About Provider Advantage**

Since 1991, Provider Advantage NW, Inc. has been providing innovative products and services to access real time healthcare data. [Provider Advantage](#) develops, markets, installs, and supports electronic data interchange (EDI) technologies that allow organizations to obtain, utilize, and manage insurance data to generate operational efficiencies and improve cash flow.

For more information, contact Provider Advantage NW at 800-203-5465, send an email to [info@provider-advantage.com](mailto:info@provider-advantage.com) or visit [www.provider-advantage.com](http://www.provider-advantage.com).

#### **About Cincom**

For nearly 40 years, Cincom's software and services have helped thousands of clients worldwide simplify the management of complex business processes. Cincom specializes in the areas of business where simplification brings the greatest value to managers who want to grow revenue, control costs, minimize risk, and achieve a rapid ROI better than their competitors. Cincom serves thousands of clients on six continents including Antech Diagnostics, Aurora Health Care, BJC Healthcare, Children's Hospital Boston, Duke University Medical Center, Mayo Foundation, MCG Health Systems, and more.

For more information about Cincom's products and services, contact Cincom at 800-2CINCOM (USA only), send an e-mail to [info@cincom.com](mailto:info@cincom.com), or visit the company's website at [www.cincom.com](http://www.cincom.com).

#### **About Financial Healthcare Systems**

Denver-based Financial Healthcare Systems provides Internet-based solutions to the healthcare industry's challenges of informing patients about their real-time, out-of-pocket liability prior to treatment. FHS' ACE Logicus™ integrates data from insurance companies and providers, equipping providers with the information they need to transform themselves from patient adversaries to patient advocates. By allowing patients to plan for actual expenses, providers can reduce accounts receivable and improve their cash flow. For more information visit [www.fhscorp.net](http://www.fhscorp.net) or call 303-216-0202.

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